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State of California
DEPARTMENT OF JUSTICE



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Via Certified U.S. Mail & E-Mail

February 15, 2011

Styles for Less
Frederick B. Hayes
Bradley & Gmelich
535 North Brand Blvd., 9th Floor
Glendale, CA 91203
fhayes@bglawayers.com

RE: NOTICE OF VIOLATION to Styles for Less (JCT # 3592, 3601, 3602, 3605, 3609(b), 3610, 3611, 3615, 3618, 3620, 3621, 3667, 3675)
People v. Burlington Coat Factory Warehouse Corp. et al.
Alameda County Superior Case No. RG 04-162075

Dear Sir or Madam:

This is a Notice of Violation to Styles for Less about jewelry purchased at Styles for Less stores in Hayward and Fremont, California that exceeds the lead standards established in a consent judgment to which your company is a party, and that violates California Health and Safety Code section 25214.2(b)(3). This letter constitutes a Notice of Violation pursuant to Section 4.2 of the consent judgment. A copy of the consent judgment is available on our web site, at <http://ag.ca.gov/prop65/pdfs/-amendedConsent.pdf>.

There are nine types of jewelry with excess lead, which were purchased on January 14, 2011. A brief description, the SKU, our internal reference number, and the lead content are listed in the table below. Test results and photographs are attached. Please use the internal reference numbers in future communications about this notice.

Reference #	Description	SKU	Lead Content
JCT 3592	Brown bracelet with jewels	413000039633	Leather: 2420ppm
JCT 3601	Gold necklace w/ butterfly pendant	413000030630	Clasp: 60% Tear shaped Ball on Chain: 85%
JCT 3602	Gold necklace with	413000029344	Clasp: 36%

	dangling pearls w/ gold backing		
JCT 3605	Grey necklace w/heart pendant w/ jewels	413000030838	Ring connecting pendant to necklace: 84%
JCT 3609(b)	Silver chain necklace with large heart pendant and cross	413000027289	Cross pendant:78%
JCT 3611	Grey metal cord necklace w/ circular portrait pendant	4130000022550	Tear shaped ball: 86% Ring connecting pendant to necklace: 74%
JCT 3610	Gray Necklace with Cross Charm	423000001425	Clasp: 65% Tear shaped ball: 72%
JCT 3615	Metal corded necklace with portrait pendant	4130000022574	Tear shaped ball: 85% Ring connecting pendant to necklace: 88%
JCT 3618	Dark grey necklace with portrait pendant	413000022567	Tear shaped ball: 85% Ring connecting pendant to necklace: 92%
JCT 3620	Dark grey necklace with cross pendant	413000001449	Clasp: 58% Tear shaped ball: 84% Ring connecting pendant to necklace: 90%
JCT 3621	Fabric necklace with gray heart pendant	413000007328	Ring: 69%
JCT 3667	Pearl necklace with large silver, jeweled cross charm	413000028439	Clasp:41% Tear shaped ball:88% Paint on pearls:1200 ppm
JCT 3675	Gray necklace with jeweled key and crown charms	413000001654	Tear shaped ball:74%

Lead is a toxic metal that damages the nervous system and other organs. As part of your response to this notice under section 4.2.3 of the consent judgment, we request that you provide data about the amount of the different jewelry items offered for sale, sold, and removed from shelves in your stores in California. We also would like to know what the company will do with

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the jewelry that it will not sell in California, and what measures your company will take to prevent other jewelry with lead from being sold in the future.

Please do not hesitate to call if you have any questions.

Sincerely,

JAMIE JEFFERSON
Deputy Attorney General

For KAMALA D. BROWN
Attorney General

Enclosures

cc: Caroline Cox, Center for Environmental Health
Eric Somers, Lexington Law Group

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